



Internship Opportunity: Market Research & Business Development

Company: Everguard Life Ventures Pvt. Ltd.

Location: Pune

Website: www.everguardlife.com

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About Everguard Life

Everguard Life Ventures is a purpose-driven financial services firm dedicated to securing the financial future of India's salaried professionals. We help individuals make smarter investment and insurance choices through personalized planning and market insight. This is your opportunity to be part of a mission that combines financial empowerment with real-world impact.

Internship Overview

Positions Available: 2

Start Date: 30 June 2025

Duration: 3 Months

Stipend: ₹20,000/month

Location: Pune (fieldwork + office interaction)

Internship Structure & Learning Path

Months 1 & 2 – Research & Field Survey

- Deep-dive into Everguard's client-centric financial model and survey objectives.
- Design effective Google Forms to capture:
 - Investment preferences
 - Financial priorities and milestones
 - Awareness of financial products
 - Demographic insights
- Conduct structured, in-person surveys with mid-career salaried professionals (age 35–45) across premium localities in Pune.
- Target: 25+ personal interactions per week (100/month)

Month 3 – Data Analysis & Investor Engagement

- Analyse data and identify meaningful patterns.
- Develop a comprehensive Market Insights Report with actionable recommendations.
- Present findings to Everguard's Executive Management Team.
- Assist in planning and executing an **Investor Awareness Program** at an appropriate venue in Pune (September 2025).



Key Responsibilities

Research & Outreach

- Map target investor segments and build a contact pipeline.
- Engage potential investors through personal interactions and surveys.

Data Reporting

- Segment and organize responses weekly.
- Present insights to the Investment Strategy Team weekly.

Insights & Events

- Deliver a final presentation to the Executive Team.
- Share personalized reports with surveyed individuals.
- Assist in organizing a high-impact investor event (logistics, invitations, engagement).

Who Should Apply?

We're looking for **smart, ambitious BBA students** who are excited about the intersection of **market research, finance, and client engagement**.

You are a great fit if you have:

- Excellent communication and interpersonal skills
- Strong interest in finance, investments, or insurance
- A proactive, can-do attitude with a hunger to learn
- Confidence in face-to-face interactions
- Ability to analyze data and present actionable insights
- Solid organizational and time management abilities

Post-Internship Career Opportunity:


High-performing interns may be offered a **full-time role as Business Development Associate**

CTC: ₹5.4 LPA

How to Apply

Interested candidates should send their **resume with subject line: "Internship Application – Market Research & BD"** to:

 talent@everguardlife.in

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Join Everguard and make your first step into the financial world a meaningful one. Learn. Grow. Lead.

 www.everguardlife.com